



News, Improved

How America's Newsrooms Are Learning to Change

www.newsimproved.org

These questions will help assess staff as well as management training needs.

Questions for Staff

Background

What do you do?

How long have you been at the paper?

What do you like most about your job? Least?

How long have you been in journalism?

What other journalism jobs have you had?

What are your career goals?

How has your job changed in the last three years?

Have you changed how you work to adjust to those changes?

Training

What are your strengths and weaknesses?

What sort of training have you had in the past year?

What was most useful? Least useful?

What training would you like to have?

Have you asked for that type of training? What was the response?

Supervisor

Who is your editor?

Describe your relationship with him/her. Provide examples of pluses and minuses.

Does your supervisor evaluate your performance? How often? Was the evaluation useful?

What do you want from your editor that you're not getting?

Where do you go in the newsroom to get it?

Who do you learn from?

Describe your ideal editor.

What type of training would you want your supervisor to get?

Newsroom

What are the strengths and weaknesses of the newsroom?

What does the newspaper do well? What needs work? Provide examples of pluses and minuses.

What does the Web site do well? What needs work? Provide examples of pluses and minuses

What are the priorities of the organization?

What training would be most helpful for the newsroom?

What advice would you give a fellow journalist who was thinking about working for this news organization?



News, Improved

How America's Newsrooms Are Learning to Change

www.newsimproved.org

Questions for staff

Page two

Leadership

What are the strengths and weaknesses of the top editors in the newsroom?

What are their priorities?

How well do they work together?

What are strengths and weaknesses of the department heads?

How well do they work together?

What type of training would you want top editors or managers to get?

Community

Describe the community the news organization serves.

How well is it serving that community?

What would you do to improve its role in the community?