



# News, Improved

How America's Newsrooms Are Learning to Change

[www.newsimproved.org](http://www.newsimproved.org)

These questions, to be asked of the editor, managing editor and other senior editors, will improve understanding of newsroom goals and related training needs

## Questions for Newsroom Executives

### Background

- What do you do? How long have you done it?
- How long have you been at the paper?
- What daily or planning meetings do you attend?
- What are your strengths and weaknesses?
- How has your job changed in the last three years?
- Have you changed how you work to adjust to those changes?
- Did you receive any training to help you adjust to those changes?
- What type of training would you like to receive?
- Describe how you believe your staff sees you.

### Newsroom

- What are the strengths and weaknesses of the newsroom?
- What does the newspaper do well? What needs work? Provide examples of pluses and minuses.
- What does the Web site do well? What needs work? Provide examples of pluses and minuses.
- What are the strengths and weaknesses of the management team?
- What are the strengths and weaknesses of the staff?

### Training

- What type of training has the newsroom had in the past year?
- Is the amount of training increasing or decreasing?
- What training was the most useful? Least useful?
- What impact did the training have on the news product?
- What training would be most helpful for the newsroom?

### Leadership

- What are the priorities of the newsroom?
- How have these priorities changed in the last three years?
- What are the newsroom's goals for the coming year?
- How are these goals communicated to the staff?
- How do you measure progress toward these goals?
- How often are these goals reviewed? How are they reviewed? Who reviews them?
- Which levels of the newsroom have input into setting these goals?
- What type of training takes place to supports these goals?

### Community

- Describe the community this organization serves.
- How well is it serving that community?
- What would you do to improve its role in the community?